

THE JOYLIFE RANGE

Naturally good

JOYLIFE is our range of clean label bases made only with natural ingredients, without hydrogenated fats, emulsifiers and colors.

Perfect to meet the professional and artisan needs for a high quality, tasty, healthy and more sustainable ice cream.



The art, the taste and the naturalness of good Italian Gelato:
discover now the Joy of Italian gelato made simple.

Choose a JOYLIFE base **BECAUSE**



NATURALNESS AND WELLNESS

Highly versatility bases that allow you to make ice-creams with a rich taste, with an artisanal look and clean label oriented.

GUARANTEED RESULT

Mainly plant-based recipes formulated to ensure stability and excellent hold in the showcase.



VERSATILITY AND CUSTOMIZATION

Complete or concentrated bases for professionals who want to measure themselves with the needs of customers constantly evolving, increasingly informed and aware.

CHOOSE THE PERFECT BASE FOR YOU AMONG

VEGAN

VEGETAL

CLEAN LABEL

JOYLIFE VEGAN BASES

Without... but with taste

Complete vegetable based bases with hot preparation, sweetened also with natural Stevia.

*MORE AND
MORE VEGAN*

A trend expected to grow! In Italy, ice cream and ice cream products recognized by the VeganOk brand are 28% more than in 2021.



Choose a JOYLIFE vegan base **BECAUSE**

- **COMPLETE OFFERING**

They respond to the constant demand for totally plant-based products to protect the environment and animal welfare.

- **EXCELLENT PERFORMANCES**

They are formulated to guarantee stability, structure and taste.

- **EASY TO USE**

They are complete bases, quick to use and versatile, ideal for all preparations.

Discover more about the Gelato vegan products



WITH STEVIA



FREE FROM HYDROGENATED FATS



WITHOUT ADDED SUGARS AND EMULSIFIERS



LOW IN CALORIES

COMPLETE VEGAN BASES JOYLIFE



Cremastevia

Combine them with a vegetable drink and aromatize with a vegetable paste for a 100% vegan combination.



Fruttastevia

Ideal for making ice cream with fruit pulp or juice.



Extrachocstevia

Ideal for making an excellent homemade dark chocolate sorbet.

JOYLIFE VEGETAL BASES

- JOYLIFE SOIA VEG (soya-based, hot preparation)
- JOYLIFE PURAFRUTTA VEG (with fructose, cold preparation)

JOYLIFE CLEAN LABEL BASES

- JOYLIFE NATURISSIMA 50 / 100 / 150
- JOYLIFE NATURISSIMA PRO (with cream)

Discover the full range of bases for Vegetable JOYLIFE and Clean Label GELATO

